

BLOCK

DECENTRALIZING COMMUNICATION

WHITE PAPER
FEBRUARY 2018 Ver1.10

ABSTRACT

Mobile telecommunications, which were regarded as a luxury only two decades ago, are now ubiquitous, and vitally important to individuals, to communities, to businesses, and to the wider economy. Research suggests that there are more than 2,000 active telecom operators in the world— eliminating bridges and distances between people— by communicating them through data or voice connectivity. Every year, a sum of over \$135 billion is spent on mobile voice/data services. In addition, advertisers spent \$122 billion on mobile digital advertising and this amount is projected to reach \$332 billion by 2021. The Telecommunication industry has continuously been evolving towards a direction of centralization. If not disrupted with blockchain technology, it will result in power and resource distribution in the hands of a few, resulting in problems such as: packages that perform overcharging of customers, data privacy breaches and security issues, speed issues and high cost charges of using the service.

BLOCKSIMS aims to disrupt this trend by providing the existing telecom operators and users a decentralized payment gateway and dedicated Sim cards which will eliminate all fee associated with voice and data services. In addition, using the revenue generated from digital advertisements, the community i.e. BLOCK SIM holders would also be given monthly rewards up to \$100 for using BLOCK SIM.

BLOCK SIM is leading the way in innovation and will be changing the economic social landscape of digital media and communications worldwide. This whitepaper aims to present a comprehensive framework of our innovative approach to telecommunication networking using cryptocurrency and Blockchain technology.

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- a. You acknowledge, understand and agree that:
 - i. SIM TOKEN may have no value;
 - ii. there is no guarantee or representation of value or liquidity for the SIM TOKENS;
 - iii. SIM TOKENS are not for speculative investment; and
 - iv. None of BLOCK SIM and/or the BLOCK SIM team members shall be responsible for or liable for the value of SIM TOKENS, the transferability and/or liquidity of SIM TOKENS and/or the availability of any market for SIM TOKENS through third parties or otherwise.
- b. In any decision to purchase any SIM TOKENS, you have not relied on any statement set out in this Whitepaper;
- c. You acknowledge, understand and agree that this Whitepaper and the SIM TOKENS token sale shall not be construed as any opinion, statement or indication of the merits of SIM TOKENS and/or the SIM TOKENS token sale;
- d. You acknowledge, understand and agree that no action has been or will be taken under any applicable law or regulation to obtain the approval for the publication, distribution or dissemination of this Whitepaper;
- e. In the case of a purchase of SIM TOKENS by you, you will and shall at your own expense ensure compliance with all laws, regulatory requirements and restrictions applicable to you (as the case may be); and
- f. You acknowledge, understand and agree that you are not eligible to purchase any SIM TOKENS if you are a citizen, resident or green card holder of the United States of America, a citizen or resident of the Republic of Singapore, or a citizen or resident of the People's Republic of China.

BACKGROUND

Telecommunications is the backbone of every single form of voice and data communication, which includes, but not limited to the internet, voice communication and broadcasting. Cellular telecommunication is the one of the largest industry in the world having the capacity to generate 6 Trillion Dollars in revenue annually. The mere existence of internet depends on telecommunication sector. Without it, all connectivity done through internet whether in the form of voice data, fixed communication, or broadcasting would not exist.

Mobile telecommunications, which were regarded as a luxury only two decades ago, are now ubiquitous, and vitally important to individuals, to communities, to businesses, and to the wider economy. Research suggests that there are more than 2000 telecom active operators in world eliminating bridges and distances between people by communicating them in the form of data or voice connectivity. According to stastica.com, For 2017 the number of mobile phone users is forecast to reach **4.77 billion**. The number of mobile phone users in the world is expected to pass the **five billion** mark by 2019. In 2016, an estimated 62.9 percent of the population worldwide already owned a mobile phone.

However, people are no longer simply making calls and sending texts: mobile is fast becoming the Internet access medium of choice, fueled by the growth of smartphones, tablets, and laptop and dongle. According to recent research carried out by YouGov, well over half (58%) the mobile phones in the UK are smartphones, allowing internet access; one in five (20%) adults now has a tablet computer; and one in ten (11%) has a dongle to access the Internet via a traditional PC.

PROBLEMS

With substantial growth of this nature, Telecom industry is facing some problems of grave nature. Problems such as packages that perform overcharging of customers, data privacy breaches and security issues, speed issues and high cost charges of using the service.

SOLUTION: THE BLOCK SIM

We present BLOCK SIM—A decentralized payment gateway for existing telecom networks—that aims to resolve the problems associated with traditional telecommunication by deploying it on Blockchain.

Our research suggests that, as opposed to a controlled, centralized telecommunication system like the traditional networks being operated globally, a decentralized approach would provide better security, privacy, lower charges and seamless communication from an end-user perspective. Thus, adding blockchain into this equation must offer some measureable and quantifiable benefits to current operations as well as towards the enablement of future opportunities.

In terms of statistics, our research suggests that a sum of over \$135 billion is annually spent on mobile voice/data services. In addition, advertisers spent \$122 billion on mobile digital advertising in 2017 and this amount is projected to reach \$332 billion by 2021.

Considering the potential of this industry in general and the revenue generated by digital advertisements in particular, BLOCK SIM will build a digital and financial ecosystem for the future. This ecosystem will aim to completely eliminate monthly fees to users. Furthermore, it will also be rewarding the BLOCK SIM holder rewards up to \$100 per month as a reward for using the BLOCK SIM. In BLOCK SIM ecosystem, we aim to replace the currently generated revenue from user's monthly voice or data service by revenue from digital advertising, enabling users to get unlimited voice and data service on their existing networks, and giving the end users the true share they deserve in from the digital advertisement.

As per research by statistica.com, revenues generated from digital mobile ads per user are forecasted to be more than 235% of mobile monthly fee revenues by 2021. This will allow BLOCK SIM and its COIN holders to earn more in SIM Tokens than what they would currently pay in monthly mobile service fees, and also get rewards upto 100 USD.

Furthermore, this model of communicational networking would also offer more affordable and flexible packages tailored specifically to the needs of the customer. We also believe that deployment of Telecom Industry on Blockchain technology would allow users to establish secure and efficient communication at reduced costs without having to worry about the data or privacy being breached by any third party.

MISSION

BLOCK SIM aims to resolve all the problems associated with traditional telecommunication networking by offering BLOCK SIM cards which allows unlimited data and voice connectivity from the revenue generated through digital advertisements. We strive to enable seamless distribution of information by developing new revenue channels and eliminating the role of intermediary from the process when people are being connected through tele communicational networking.

TECHNOLOGY ARCHITECTURE

BLOCK SIM will utilize the Ethereum blockchain to enhance its services to the existing telecom consumers, subscribers or end users from any telecom operator in the world. This usage of blockchain allows a level of transparency that was previously unrealized, while incentivizing users to adopt and use the platform. This will be done through the creation and use of BLOCK SIM tokens.

BLOCK SIM will generate a token smart contract for creation of its ERC20 token. Tokens will be allocated to donors of Ether through a devised, predetermined structure. There will be two planned stages to purchase, a presale and a crowdsale. The limited presale will be used to generate initial funds for crowdsale preparation and development. The crowdsale will allow for maximum user adoption and token distribution.

Blockchain Technology

BLOCK SIM is deployed on a state of the art ethereum based blockchain, which is a peer-to-peer (P2P) distributed ledger that enables open and trusted exchange of information/transactions over the internet without central servers or an independent trusted authority.

The blockchain technology of BLOCK SIM uses the Conesus system, according to which a shared record is distributed to all participants in a network to validate transactions and remove the need for a third-party intermediary. This way, it ensures that transparent, verifiable, and secure digital asset transactions with both proof of rights and ownership.

Below is the detailed description of how BLOCK SIM is aiming to use to Blockchain for its telecommunication network.

Visibility and Trust Offered

The BLOCK SIM blockchain is based on the distributed sharing model—allowing all users to access the ledger. It works on consensus model for transaction authentication—allowing to add only blocks, that are authentic and approved by majority consensus. It also eliminates the possibility of centralized control, single points of failure, hacking attacks by keeping copies of the ledger across the network, thus providing the users a trust as they lacked in centralized telecom networks.

SMART CONTRACTS

Based on ethereum based blockchain model, BLOCK SIM Smart contracts can carry arbitrary state and perform any arbitrary computations— giving the scripting facilities of Ethereum flexibility. As this smart contract system evolves, the infrastructure will be modified to keep pace with emergent upgrades to the blockchain protocol. The developers would be focused on keeping costs low for users during the benchmarking phase of the deployment.

Speed and efficiency

Being a decentralized technology, BLOCK SIM blockchain completely eliminate the role of expensive infrastructure as well as the need for central authorities or intermediaries. It increases the speed of digital exchange of data between people, departments and provides quicker, efficient and seamless transmission of information.

Security and Encryption

All transactions happening within the BLOCK SIM blockchain are encrypted through the combination of public and private keys. It also uses cryptography and digital signatures to prove identity. The sequential block formation pattern of the Blockchain eliminates the role changing or tampering historical records as each block has a permanent timestamp that allows for tracking and verifying information.

These are some of the of areas in the telecommunication industry that would benefit from the implementation of blockchain.

FRAUD PREVENTION

A survey conducted by the Communications Fraud Control Association shows that fraudulent activity—identity and roaming fraud— resulted in \$38.1 billion worth of losses annually. BLOCK SIM will minimize both identity and roaming fraud, by eliminating the fraud associate with Identity through changing the process where identity is validated and verified by device. It will link a device to the user's identity, leading to the case that, if a user's identity is compromised, it can affect not just the device, but every service associated with the subscriber's identity.

BLOCK SIM will eliminate the roaming fraud by implementing a permissioned blockchain between every pair of operators that have a roaming agreement. Every time a subscriber triggers an event in a visiting network, a smart contract and the terms of the agreement between the roaming partners are executed. This allows instantaneous and verified authorization as well as settlement to occur – reducing costs and reducing fraud.

Token-Driven Ecosystem

SIM token bootstraps its own transaction reward ecosystem, starting with platform users who promote the crowdsale. In what follows below, describes the token-driven ecosystem built around the transaction platform, which can be exchanged for cryptocurrency and/or local currency in arbitrary amounts.

Use Cases

Roaming:

BLOCK SIM will solve the problem of operators to integrate high-cost systems and provide access/authentication settings for enabling roaming calls across networks and operators. It will enable complex datasets across multiple parties, in real time with high trust and security, particularly for establishing subscriber identity.

Smart connection:

With the help of Blockchain, BLOCK SIM will provide accessibility to users from any telecom network to be function on BLOCK SIM on permission and adherence to certain terms and conditions. It will also help with automatic generation of billing amount and payments.

Identity management:

BLOCK SIMS would develop identity management tool that are accessible to organizations, devices and applications.

Content Distribution and Sharing

BLOCK SIMS will allow content providers such as YouTube, Vimeo, Daily Motion or Netflix to purchase data bundles through a BLOCK SIM and then providing that content to their registered users—facilitating them to avoid high cost data charges. This use case can also help friends or families sharing their internet bundles with each other.

ADVANCED BLOCK SIM FEATURES

The commercial activity ledger is the backbone of the BLOCK SIM ecosystem, and provides the decentralized capability of validating customer and vendor activity. The activity ledger facilitates trust in user's peer to peer connectivity across many different domains. Any party who can attest to activities by an individual user can contribute validation data to the ledger, and any party who can access the ledger entries can potentially get value from the data, in accordance with the data-sharing terms specified by the smart contract-based agreement between participants.

BLOCK SIM transactions will be done on the Ethereum blockchain. Each block added onto the blockchain from BLOCK SIM will contain anonymized information about an organization, product, or individual. The data encryption is done in a way that allows only specific groups of authorized parties to pull data relevant for their own use. For all other parties, the data is to be untraceable to specific individuals but still valuable for statistical and data aggregation purposes. This gives everyone control over what data can be created, shared, and accessed, all using the Ethereum blockchain and smart contracts.

WORKING OF SIM TOKEN ECOSYSTEM

- BLOCK SIM will partner with the leading telecom industries of the world.
- BLOCK SIM via its SIM TOKEN will make available International SIM cards that can be used worldwide on any unlocked smartphone.
- The BLOCK SIM will allow users to have unlimited voice and data services worldwide at zero cost to the user.
- Users will also get incentivized rewards upto 100 USD for using BLOCK SIM
- Each SIM TOKEN holder will receive one BLOCK SIM card that will include lifetime unlimited free voice and data services.
- A SIM TOKEN holder can also port their existing phone number to the BLOCK SIM.
- Users will earn SIM TOKENS based on Ads that will be shown on selected apps based on BLOCK SIM's complex algorithm that calculates user usage.
- SIM TOKEN is based on ERC20, with an advanced smart contract algorithm that will calculate usage and ad views.
- Ad views, and in turn Ad revenues will allow all the Voice and Data to be free, anywhere in the world, plus allow a user to earn SIM TOKENS.
- SIM TOKEN can be used to transfer funds, remittances, make payments, B2C, B2B commerce, etc...
- Each BLOCK SIM card will have its own temporary virtual blockchain encrypted into it to allow for SIM TOKENS to be securely sent and received.
- SIM Tokens are part of the BLOCK SIM ecosystem, and each SIM TOKEN will become more valuable as its usage increases via 3 main methods:

1. Through transfers, remittances, C2B and BRB commerce etc...
2. By simply using BLOCK SIM, users can earn SIM TOKENS.
3. Adzilla type Advertising Platform will be implemented on the BLOCK SIM, allowing advertising to be injected at the ISP level.
 - SIM TOKENS can be purchased by advertisers, and in turn SIM TOKENS will be used for B2B transactions which will increase SIM TOKENS' usage and valuation.
 - BLOCK SIM will provide free voice and data services to users worldwide to every SIM Token holder

BENEFITS OF BLOCK SIM?

BLOCK SIM aims to target and resolve problems associated with one of the most important industry of the modern world i.e. Telecommunication. Being a pioneer in providing decentralized mobile service, BLOCK SIM will revolutionize the current telecommunication industry.

BLOCK SIM is leading the way in innovation and will be changing the economic social landscape of digital media and communications worldwide.

Here is a list of the detailed features that SIM Tokens would be providing its users with.

Zero Competition and Highest Potential

Coin market industry has crossed \$700 billion, yet the competition in telecommunication deployed on Blockchain is almost minimal. Considering zero competition and a project with highest potential, BLOCK SIM can be the cryptocurrency of the future used within the telecommunication ecosystem.

Free of Cost Data and Voice Connectivity

SIM Block will revolutionize the telecom industry by providing people free and unlimited data plus voice connectivity all across the world. By providing free connectivity, we aim to give the BLOCK SIM users the true share of the revenue generated from digital advertisements—something that centralized networks or companies have always been depriving them of.

High Rewards up to USD 100

For using BLOCK SIM card, users will be eligible for rewards upto USD 100 in SIM Tokens.

Peer to Peer Payment

SIM TOKEN allows direct transfer of value between SIM TOKEN holders and thus eliminates the role of intermediary. Based on peer to peer networking, **you don't have to worry about security of your digital assets**. All of your assets i.e. SIM TOKENS would be safe right in your e-wallet and under your complete authority.

Lightning Fast Exchange

You can exchange all of your digital assets within fraction of seconds without having to worry about any additional fee or taxes.

Limitless

There is virtually no limit to what a person can hold, transfer or earn within the BLOCK SIM ecosystem. You can do whatever transaction you need without being worried about anyone applying huge taxes on your assets.

Portable

BLOCK SIM tokens are designed to be portable. Fiat cash amounting to millions is risky to carry for several reasons. With SIM TOKEN, you can easily carry around a million dollars' worth of BLOCK SIM tokens in your mobile wallet.

Faster Transactions and confirmations

Unlike Bitcoin that takes at least 12 minutes for a transaction and may take even hours for confirmation, BLOCK SIM ecosystem users get faster confirmation times within seconds, while still having the ability to proceed more confirmations when selling bigger ticket items.

Security

Based on the latest smart contract technology of ethereum blockchain, SIM token is one of the most secure cryptocurrency. Being a peer to peer mode of payment, you won't have to worry about a third party getting your information or data. All of your data is encrypted and your digital assets reserved in a wallet only you can access.

Privacy

With SIM TOKEN, users can enjoy the advantages of using a public blockchain while still being sure that their private information is protected.

BLOCK SIM Encrypted Wallet

BLOCK SIM would come integrated with a digital Wallet having encryption available. It would allow you to secure your wallet so that you can view transactions and your account balance, but are required to enter your password before spending your BLOCK SIM tokens.

Transfer Money Easily

You can easily send SIM Token anywhere in the world in seconds as long as the recipient is connected to the internet.

Anonymous Transactions

All transactions are recorded and displayed in blockchain. Although you can set your identity anonymous, all your transactions are still able to be monitored via SIM Token blockchain explorer.

No Inflation

The total supply of SIM Token will only be 10 Billion SIM Token worldwide. This way it will avoid deflation. SIM Tokens prices will rise as demand grows and the number of coin remains stable.

INTEGRATION OF BLOCK SIM TO DIGITAL ADVERTISEMENTS

A research by statistica.com suggest that more than half of the world's population is using telecommunication for voice connectivity or data connection for a variety of purposes. It allows social media to do business, people to send and receive emails, enable people to stay connected to love ones, promote businesses through digital advertisements etc.

These features led us to a scenario that, social and digital communication should be a central part of every brand's tool kit. Considering that, the foremost priority for a business must be to integrate digital communication and social thinking into products and services to create more compelling digital communication.

We at BLOCK SIM are dedicated to integrate disruptive technologies that will give our users the best disruptive telecommunication experience. For doing so, we will facilitate a single view of data being distributed across the entire network, allowing a reliable audited trail which can be tracked through the blockchain. We also believe that Implementation of smart contracts in roaming would lead to improved revenue issuance and fraud reduction. Furthermore, this model would have the potential to facilitate new business models for revenue generation for Communication Service Provider who are looking for new avenues to increase both their top and bottom lines.

To achieve the above mentioned objectives, we will have interconnection agreements with at all leading telecom carriers across the world, which will enable SIM BLOCK to establish a worldwide network allowing it to provide mobile voice & data services in each of the countries, therefore eliminating all roaming charges.

Integrated Digital Advertisement Platform

BLOCK SIM will be integrated with a dedicated advertisement platform, allowing BLOCK SIM holders to ads on their smartphone at the Telecom/ISP level. This way, SIM BLOCK would become a network serving as primary Ad source superseding any other social media outlet— including Google and Facebook.

RevenueModel

The monthly service fee costs of all users will be paid by the revenue coming from the Ads. Each SIM token holder along with the facility of free data and voice connectivity would be entitled to receive rewards up to \$100.

The eligibility criteria for receiving BLOCK SIM is to have at least \$300 worth of SIM tokens in the wallet. This Card can be inserted into your existing smartphone and then be used conveniently anywhere in the world, with no limits on voice or data usage.

Advertisement Frequency and Model

The digital advertisement platform will allow advertisements to be shown at the ISP level, meaning users will view ads on their own SIM BLOCK.

The frequency of advertisements being displayed to a user will not exceed the traditional frequency of ads being shown on leading social media platforms such as Facebook, Google, Instagram etc. SIM BLOCK AD platform will show only those ads that are directed to our own SIM BLOCK—allowing the decentralization of Ad revenues to be re-distributed to our SIM BLOCK and every SIM token Holder.

HOW TO CONTRIBUTE IN THE BLOCK SIM PROJECT?

You can contribute in various ways. Before launching the complete version of the BLOCK SIM, we would be launching two phases of the Initial Coin Offering(ICO) for fundraising. Here is a detailed description of how to start getting involved with the BLOCK SIM platform.

PRE-ICO SALE

Our pre-ICO will begin on 10th of February 2018, and will run for 18 days i.e., until the 28th February 2018. In the Pre ICO sale, we would be providing SIM Tokens without having any cap upper or lower limit, enabling initial investors to get the maximum advantage of early stage crowd funding.

MAIN ICO

In this phase, we would be providing you with the main ICO which will perform an immediate exchange of SIM TOKENS from your contribution.

- People who wish to contribute or donate to support and invest in the project will participate in the crowdfund by sending ethereum to the project's address, i.e. -----

- During the main ICO, we will be giving away 5 Billion SIM Tokens.
- At the end of the Main ICO, each participant would receive SIM TOKENS corresponding to the amount of ether or its value in US dollars they contributed.
- The more the number of SIM TOKENS that is raised during a crowdfunding, the more valuable each token will be.
- After the crowdfunding period ends, the tokens will be tradable on various exchanges where supply and demand would determine its value.
- The vast majority of SIM TOKENS available as part of a crowdfunding would be distributed to the public, but the project team would keep 15 % of the total supply.

- During the ICO, a sum of 500,000,000,0 SIM Tokens will be offered to the purchasers. The crowdsale will continue until the end of the time frame or the project receives 50 Million USD.
- The maximum time frame for ICO is 30 days during which, we are aiming to raise at least 50 Million USD.
- SIM Tokens would be later sold to provide funds for investing in the future growth of the project, paying team members for their development efforts, and for further promoting the project as mentioned in the Pre ICO

Pricing of SIM TOKENS

- Pricing During Pre-Sale:
20 Days of Pre-ICO Sale: 0.01 USD
- Pricing During ICO:
30 days of ICO: 1 SIM TOKENS = 0.01 USD

BLOCK SIM BOUNTY AND AFFILIATE MARKETING POLICY

At BLOCK SIM, we aim to provide you with a decentralized financial system and cryptocurrency community. Considering that, we have started a bounty campaign that would enable participants to help us deliver our message to the community, and get free tokens as a bounty reward.

In the SIM TOKENS ICO, there will be 5 Billion SIM Tokens issued in total. As a bounty reward, we will distribute 5% of the total supply, which equals to 250 Million of all SIM Tokens.

To earn and receive SIM Tokens, at first you should create an email-based BLOCK SIM account. It is important for you to have access to that email and your BLOCK SIM account password, as we will send bounty rewards directly to your BLOCK SIM account.

Next, just spread information about BLOCK SIM ICO in crypto-community as wide as possible by following the simple instructions in this post.

By completing bounty tasks, you will receive bounty-stakes, which are divided in the following categories: twitter, facebook, bitcoin talk signature campaign.

At the end of ICO, we will distribute SIM Tokens proportionally to your bounty stakes in each category.

TWITTER FOLLOW & REPOSTS

- Follow our official page in Twitter
- Log in to BLOCK SIM account
- Connect Twitter and BLOCK SIM in your account page ('connect with Twitter' button).

You retweet news marked with **#ICOSIM** from our official account within 5 days after their publication and not later, and do not delete them until the ICO ends on 1st April 2018. Each retweet will earn you the following amount of stakes

- 50 followers and less - 1 stake
- From 50 to 100 followers - 10 stakes
- From 100 to 249 followers - 25 stakes
- From 250 to 999 followers - 60 stakes
- From 1000 to 9999 followers - 120 stakes
- 10000 followers and more - 250 stakes
-

Twitter Account Requirements

Account must be at least:

- 3 months old.
- The number of your followers is being fixed at the moment when you connect your account and doesn't change during the campaign.

Total amount of SIM Tokens distributed for this category is **20% of the** Bounty reserved coins.

FACEBOOK FOLLOW & REPOSTS

- Follow our official Facebook page
- Log in to BLOCK SIM account
- Connect Facebook and BLOCK SIM in your account page ("connect with Facebook" button)

For Facebook Bounty program, all of yours reposts and shares are counted. Just by sharing our posts in groups and other pages, and reposting **#icosim** hashtag, you can become a part of our bounty campaign program.

Total amount of SIM Tokens distributed for this category is **20% of the** Bounty reserved coins.

Each repost for a minimum amount of 20 days on your account will earn you the following amount of stakes:

- Up to 50 - 2 stake
- From 51 to 100 friends - 10 stakes
- From 101 to 250 friends - 25 stakes
- From 251 to 1000 friends - 60 stakes
- From 1001 to 10,000 friends & followers - 120 stakes

The account must be at least 4 months old.

The number of your followers is being fixed at the moment when you connect your account and doesn't change during the campaign.

NOTE: We count **ONLY** the posts that are marked with #ICOSIM **by our team**. So, if you add our hashtag to any posts, it is **not** counted.

TELEGRAM CHANNEL

- Subscribe to Our Official Telegram channel

For Telegram Bounty program, you have to join our telegram channel and remain in the channel for at least 30 days. Just by sharing our posts in groups and other pages, and sharing the screenshots, you can become a part of our Telegram bounty campaign program.

Total amount of SIM Tokens distributed for this category is **10% of the** Bounty reserved coins.

BITCOINTALK SIGNATURE CAMPAIGN

We are happy to invite you to BLOCK SIM Bitcointalk signature campaign. Just upload the signature and avatar provided by us and write at least 15 constructive posts a week. Total amount of SIM Tokens distributed for this category is **15% of Bounty Program**.

Each week completed will earn you the following stakes:

- Legendary/Hero: 20 Stakes
- Sr./Full: 15 stakes
- Member: 10 Stakes
- Jr. Member: 5 Stakes
- Avatar on: +5 Stakes

Conditions to earn stakes in this category:

- Constructive posts a week minimum
- At least 1 post a week must be constructive and in the BLOCK SIM ANN thread

- As you apply, we define your rank, and it will not be changed
- To get signature rewards, you need at least 50 posts written
- We will ban and will not send SIM Tokens to spammers and multi accounts
- We don't reward avatars, only as an addition to signatures
- Users not posting a min of 15 posts per week for 2 consecutive weeks will be removed
- Receiving negative trust or ban during your participation in our campaign will result in you being disqualified from our campaign receiving nothing
- If we feel, there's a lot of spam posts you're making you will be removed from the campaign and receive no payment
- Do not change signature during campaign

Discussion Boards we do not count

Games and round, Micro earnings, Politics and Society, Off-topic, Archival, Posts in "tipster" threads, Auctions, Lending, Beginners and help, Press, Investor based games

WRITE A POST IN YOUR BLOG/SOCIAL MEDIA ABOUT BLOCK SIM

If you are a big media or a trendsetter, this option is for YOU.

Write a post about BLOCK SIM in any language, with at least 1000 characters and containing 2 links to BLOCKSIM.com/[ico](https://BLOCKSIM.com).

We will class each article as standard (10 stakes), nice (25 stakes) or extraordinary (90 stakes).

It can be your blog or your social net personal page, for example Facebook or LinkedIn page. The article should be available to the Internet. To class your article, we will check the popularity of your blog and the quality of the content. Total amount of SIM Tokens distributed in this category is **20% of the Bounty Reserved SIM Tokens**.

HOW AND WHEN YOU CAN RECEIVE YOUR BOUNTIES?

After the ICO ends, your final amount of stakes will be visible in your BLOCK SIM account.

We will distribute a total of 5% SIM Tokens in proportion to the amount of stakes each bounty campaign participant has earned in each category. For example, after counting all Twitter retweets, we will make a table where everyone who reposted will see their personal bounty stakes earned in the Twitter category.

Since there are 360,000 SIM Tokens dedicated to the Twitter category, those coins will be distributed between all members participating the bounty campaign according to the amount of stakes they have earned. Then we will continue to the Facebook category, then BTT Signature campaign, etc.

To summarize, the stakes earned in each campaign will NOT be pooled together but rather the coins in each category will be divided in each category separately.

The information about stakes already earned is displayed in your BLOCK SIM account. It is updated every 48 hours.

Once all of the stakes are counted, you will see your SIM Tokens in your BLOCK SIM account. The coins will be distributed once the BLOCK SIM blockchain goes live.

Here is an email, team@blocksim.com

If you have any questions regarding the bounty campaign or if you need assistance, feel free to contact us and we will be glad to help.

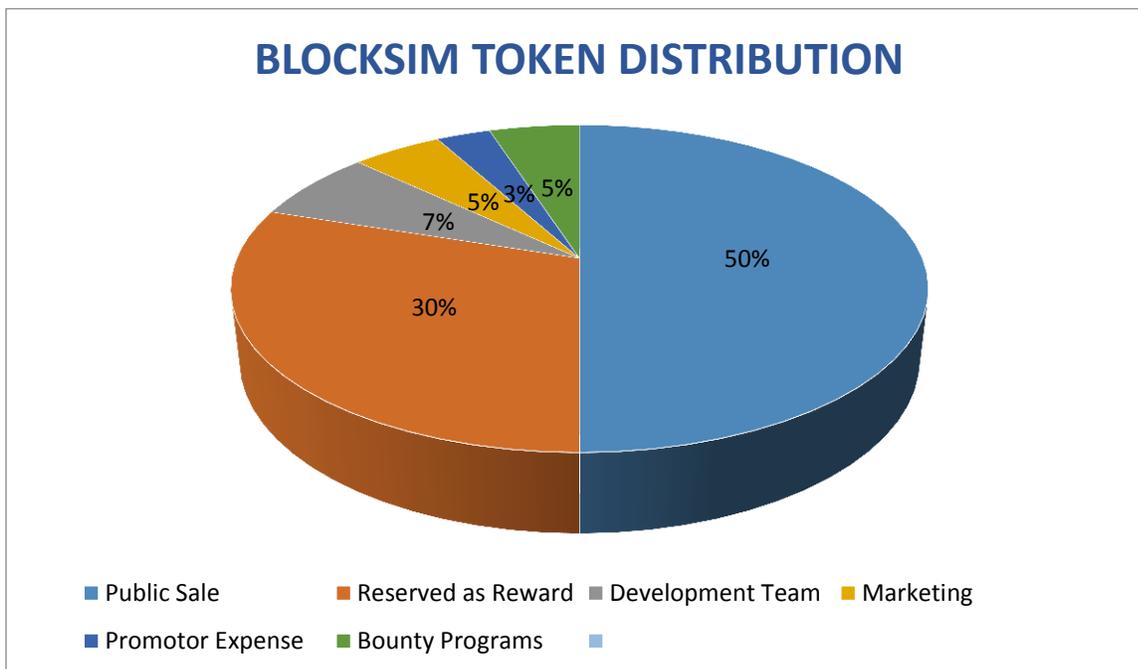
TOKEN DISTRIBUTION PLAN

We have devised a transparent distribution plan for the funds collected during the ICO phase. For the purpose of the funding further development of SIM TOKENS, 5 Billion SIM TOKENS will be issued.

SIM TOKEN will be distributed as follows:

The funds distributed through ICO will be used for various purposes discussed below in detail.

- 30% of the Coins will be reserved for distribution among SIM Holders as a rewards over the time.
- 50 % Of the total Coins would be available for public sale
- 7% of Coins will be used by the development team for further developing, maintenance and to ensure that the BLOCK SIM platform is compliant and flourishes all across the globe.
- 5 % of the total SIM Tokens will be used for marketing to gain awareness about the platform and gaining more and more users.
- 3 % will be used as a promotor expense and running cost for the administrators.
- 5% of the token will be used for bounty programs

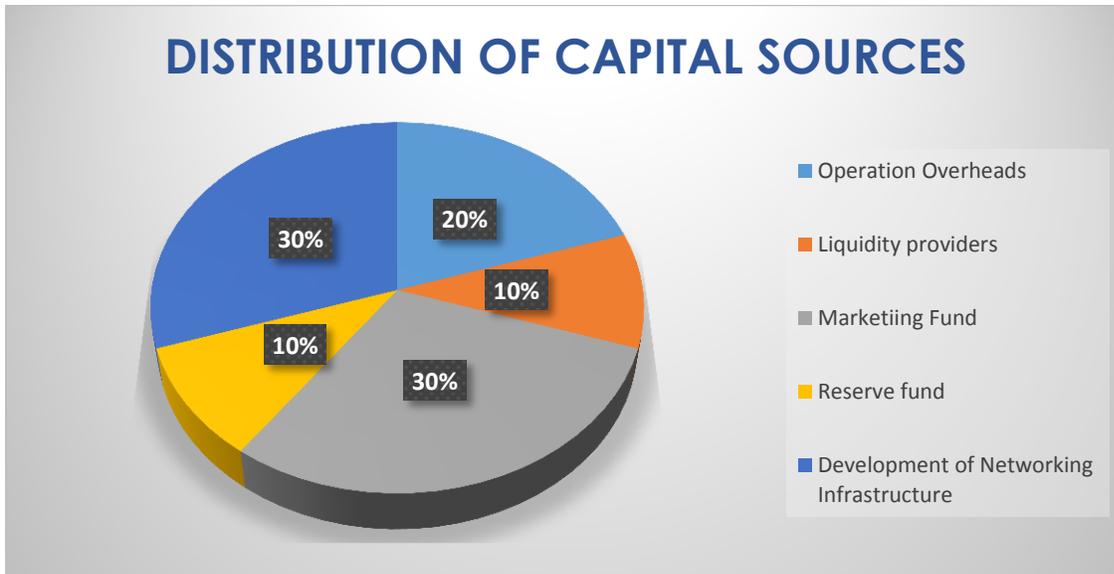


FUNDS DISTRIBUTION PLAN

Funds Allocation

As stated in our Plan, in order to generate seed funding for our BLOCK SIM, we will launch an ICO (Initial Coin Offering). The funds raised will contribute to supporting development, server expenses, liquidity providers, reserve funds, marketing, consultancy, team expansion, and founders.

Please refer to the following diagram for the ICO funds distribution:



Custom Token Information

- Total Supply: 10 Billion 10,000,000,000
- Token Value: \$0.01
- Token Name
- Token Symbol
- Number of Decimals:
- Minimum Investment 1000 Tokens: Equivalent to \$100.00
- Minimum Investment to qualify for 1 BLOCK SIM Card: \$300, or 3000 SIM Tokens

ROAD MAP

April-2017 - BLOCK SIM & SIM TOKENS Conceptualized

June-2017 – Research & Development of SIM TOKENS Project

Aug-2017 - Implementation and development of SIM TOKENS Project

Oct-2017 – Preparing Pre-ICO Sale

December 2017— Research for White paper

January 2018—Website Development and White paper release

Feb 15th 2018 – Pre-ICO Launch

March 2018 – ICO Launch

April 2018- End of ICO

2018- July Listing SIM Tokens in leading crypto exchanges

October 2018- Launching the BLOCK SIM

October 2018- Launching mobile application for Android and iOS.

October 2018- Agreement with leading telecom carriers form all across the world

December 2018- Launching mobile phone Ad-Platform for Android and iOS

January 2019- SIM BLOCK tokens being accepted as a mode of payment at associated merchants globally

April 2019- To acquire at least 5% share of the global telecom users.

2020: Have at least 15% of the world’s telecommunication users holding BLOCK SIM card

CONCLUSION

Given the importance of the trillion-dollar industry i.e. telecommunication, and its control under the hand of a few, makes the disruption of centralized telecommunication a need of the day. BLOCK SIM does that by giving the power back to the community it originates from by allowing its users to make peer to peer payment from any place of the world securely, anonymously and without any limitation. The BLOCK SIM ecosystem allows industry players to adopt a user-driven approach, and leverage new business models to disrupt and impact the traditional telecom system. The SIM TOKENS Pre-ICO sales is slated to begin on 10th Feb. 2018 while the Main ICO will be launched on March 1st, 2018 by our enterprise level team. The project would revolutionize the concept of telecommunication by integrating all of the modern day financial features into a decentralized blockchain. You can be a part of this revolutionary idea by participating in the ICO. [Click here to join our telegram channel](#) or follow us on [Our website](#) to keep yourself updated.